

SPONSORSHIP OPPORTUNITIES

Atlantic Advantage

at BIO International Convention - 2027 Philadelphia

Connecting Atlantic Innovation to the World



Atlantic Canada
BIO INDUSTRIES

60+

Atlantic Delegates

18

Companies

2

Exclusive Events

Why Sponsor the Atlantic Canada Delegation?

Atlantic Canada's bioeconomy punches above its weight — innovative companies delivering unique capabilities around the world that advance human health. BIO 2027 is your opportunity to be part of that story as our companies seek new opportunities at the world's preeminent convention with over 20,000 attendees and 72 countries represented.

Global Visibility

Associate your brand with 60+ Atlantic delegates, life science leaders, and government officials.

Access

Rub shoulders with our up-and-coming innovators, partners, and decision-makers shaping the future of Atlantic Canada's bioeconomy.

Speaking Platform

Select tiers offer a speaking opportunity to share your message with a curated, invitation-only audience.

Brand Amplification

Prominent brand placement, event signage, social media mentions, and web visibility throughout the delegation's convention activities.

Atlantic Canada Delegation

Welcome Reception



An intimate kickoff event hosted by the Atlantic Canada Bio Industries Alliance — connecting delegate innovators and decision makers in advance of the BIO International Convention.

\$5,000

EVENT SPONSOR

- ✓ Brand Visibility on Event Signage & Web Page
- ✓ Mention in Host's Speech
- ✓ 2 Social Media Mentions
- ✓ Banner at Event

\$2,000

HOSPITALITY SPONSOR

- ✓ Brand Visibility on Event Signage & Web Page
- ✓ 1 Social Media Mention

BIO Coastal Connections

Business Networking Reception · By Invitation Only



A curated networking event with the warmth of an East Coast welcome. Meet Atlantic innovators, life science business leaders and government officials. Continue those connections made on the convention floor. Attendance is limited to 150.

\$10,000

TITLE SPONSOR

- ✓ Premium Brand Placement at Event
- ✓ 4 Event Passes
- ✓ 2-Minute Speaking Opportunity (Opening)
- ✓ Brand Visibility on Signage & Web Page
- ✓ Mention in Emcee's Speech
- ✓ 2 Social Media Mentions
- ✓ Banner at Event

\$5,000

FRIEND SPONSOR

- ✓ Brand Placement at Event
- ✓ 2 Event Passes
- ✓ Brand Visibility on Signage & Web Page
- ✓ Mention in Host's Speech
- ✓ 2 Social Media Mentions

\$2,500

HOSPITALITY SPONSOR

- ✓ Brand Placement at Event
- ✓ 2 Event Passes
- ✓ Brand Visibility on Signage & Web Page
- ✓ 1 Social Media Mention

Ready to Make Waves?

Join us as we connect Atlantic Canada's innovation ecosystem to the world at BIO International 2027. Two exclusive events. Multiple sponsorship tiers. One extraordinary opportunity.

GET IN TOUCH

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Welcome Reception: \$2,000 – \$5,000

Coastal Connections: \$2,500 – \$10,000